

# PROGRAM OF STUDY

## BUSINESS AND COMMUNICATIONS CONCENTRATIONS

### Oak Harbor High School

#### What are the Business and Communications Concentrations?

The Business and Communications Concentrations consist of a variety of courses where students develop skill, understand concepts, and explore opportunity in depth within the areas of business, economics, and entrepreneurship. While these concentrations are available to all students, it is particularly well suited for students who:

- Enjoy leading, persuading, or organizing others.
- Enjoy working with computers and other business technologies.
- Have an interest in finance, business, and/or marketing.
- Tend to score high on **Enterprising** or **Conventional** scales when taking interest inventories.
- Are curious about the role of business and economics in our world.
- Are curious about the role of the communications and the arts in our world.
- Are interested in Education, careers, or activities after high school where they can use their business and marketing talents and interests.

#### What concentrations are available within the Business and Communications concentrations?

The following 2.0 credit concentrations are available within Business and Communications. Although students may take these course concentrations to meet their Program of Study graduation requirement anytime during their high school experience, it is recommended that they take the courses between their 10<sup>th</sup> and 12<sup>th</sup> grade years. Courses with an asterisk (\*) indicate that college credit may be earned.

#### Career & Technical Education

(any 2 credits from the following)

##### Business

- Money Management (.5 credit)
- Microsoft Word\* (.5 credit)
- Work Preparation (.5 credit)
- Accounting\* (1 credit)
- Computer Applications\* (.5 credit)
- Business Work Experience
- Professional Worksite Internship

##### Marketing

- Starting a Small Business (.5 credit)
- Marketing Management\* (1 credit)
- Retail Management (1 credit)
- Sports and Entertainment Marketing\* (.5 credit)
- Marketing Work Experience (.5 credit)

##### Culinary Productions

- Food for Today (.5 credit)
- Culinary Arts (2 credits)

#### Mathematics

(any 2 credits from the following)

- Pre-Calculus (1 credit)
- AP Calculus (1 credit)
- AP Statistics (1 credit)

#### Social Studies

(any 2 credits from the following)

- Economics (1 credit)
- Advanced Placement Economics (1 credit)

#### English

(any 2 credits from the following)

- Creative Writing 3 (.5 credit)
- Journalism (.5 credit)
- Oral Communication (.5 credit)
- Advanced Writing and Research (.5 credit)
- Debate (1 credit)
- Leadership Development (1 credit)
- Sports and Entertainment Marketing (.5 credit)

#### World Languages

(any 2 credits from the following)

- Spanish I, II, III, IV or AP (1 credit each)
- Japanese I, II or III (1 credit each)
- French I, II, III or IV (1 credit each)